

ARTWORK

TRANSFORMS THE ENVIRONMENT

IN WHICH WE LIVE AND WORK AND

ARTXCHANGE SUPPORTS

YOUR ENVIRONMENTAL TRANSFORMATION

IN AN AFFORDABLE WAY.





## CORPORATE ARTS EXHIBITION PROGRAM

### CREATE A STIMULATING WORK ENVIRONMENT

Original art from ArtXchange makes a stimulating addition to your place of business and a positive, creative statement about your company. Companies can enrich and enhance your work environment by bringing energy and color to the lobby, boardroom or hallways.

### COST AND TIME EFFECTIVE WAY TO EXPERIMENT WITH A VARIETY OF ART

ArtXchange's Corporate Arts Exhibition Program enables corporate clients to enjoy a diverse range of original works of art at an affordable cost. Our exhibition costs are very reasonable compared with industry standards, allowing for a large selection of art for a small outlay. ArtXchange allows your company to avoid the care and maintenance involved in a permanent art collection and you have the opportunity to change your art periodically!

ArtXchange's collection gives you access to a wide variety of original artworks including paintings, etchings, photographs and textile arts by artists from around the globe. Since 1995, we have been promoting worldwide cultural exchanges by exhibiting original works of art to the public sector, corporations and private businesses as well.

### PROMOTE CULTURAL DIVERSITY

In today's progressive work environment the challenge of promoting diversity is becoming more and more significant. Not only do we work in a multicultural environment locally, but we also interact with customers from around the world on a daily basis. Many progressive companies are avid promoters of diversity, and are seeking new and unique ways to expand their current program.

Art exhibitions offer a unique educational tool to expose your workforce to many aspects of diversity and multiculturalism. When installing the artworks, ArtXchange offers small labels and wall plaques to educate viewers on different facets of the art and the artists' backgrounds. Employees and visitors are able to freely view the changing art exhibits, which open a window to the lives and ideas of people from different cultures.



## PROGRAM LOGISTICS

ArtXchange can provide recommendations and advice on art selections that best meet the setting and décor of your work environment - though your final selections are completely up to you.

- We provide a complete turnkey service including: curating, transporting, setting up, installing and removing all the artworks.
- Exhibitions are customized for your particular needs; we have artworks of various sizes and media to complement your space.
- Exhibitions include information plaques describing the artworks and what makes them unique to that country and culture.

**Step 1:** Contact ArtXchange to set up an initial site visit with an ArtXchange staff member.

**Step 2:** ArtXchange will send you a pre-selection of artworks by e-mail (web gallery) or by regular mail.

**Step 3:** View the pre-selection by e-mail (web gallery) or by regular mail.

**Step 4:** Visit the ArtXchange studio to see your pre-selection.

**Step 5:** While at the ArtXchange, take the time to discover other possibilities and finalize a selection.

**Step 6:** The ArtXchange staff will install works that you selected in your offices, boardrooms, and reception areas at your convenience.

**Step 7 (optional):** You may be inspired to have a small opening to celebrate your new artworks!



## CORPORATE ARTS EXHIBITION PROGRAM

### EXHIBITION RATES

Exhibition Period	Rate per piece of original artwork
Less than 1 month	\$50
1-3 months	\$40
3-6 months	\$35
6 months +	\$25

#### Option A

Exhibition rates range from \$25 to \$50 per month per piece of artwork, depending on the length of the time period. The exhibition fee include all services provided by ArtXchange including curating, transporting, setting up, installing and removing all the artworks.

The Corporate Arts Exhibition Program is an excellent way to enjoy a diverse range of original artworks while you consider purchase. In most instances there are no other fees or charges except applicable taxes when artwork is purchased.

Art may be purchased at any time during the rental cycle. Fifty percent of your rental fee is attributable towards a piece of art, up to a maximum of 12 weeks, will be credited towards the purchase price of that piece of art.

#### Option B

If your company would like to work with a fixed monthly or yearly budget, we can also procure and plan the artwork installments according to your budget.

ArtXchange is extremely flexible in structuring an arrangement that will meet your aesthetic and business requirements. We want our clients to be more than satisfied with their art rental and art purchasing experiences. We want them to be thrilled with their choices and experience.



## FREQUENTLY ASKED QUESTIONS

### **How many artworks can we choose from?**

ArtXchange's collection has thousands of original contemporary global artworks including paintings, lithographs, etchings, photographs, and textiles by artists from around the world. You can visit our gallery in person or view our entire inventory on our online database at [www.artxchange.org](http://www.artxchange.org).

### **How long can I rent artworks for?**

Rental periods range from one to twelve months. Rental fees are a tax-deductible business expense.

### **What about purchasing art?**

Art may be purchased at any time during the rental cycle. At least half of your rental fee is attributable towards a piece of art, up to a maximum of 12 weeks, will be credited towards the purchase price of that piece of art.

### **Are there any other fees/charges?**

All of the artworks are quoted on an "as is basis". Costs associated with modifying art to suit a client's particular circumstances, such as changing frames on paintings, are additional to the exhibition fee and shall be billed in full to the client.

### **What about insurance?**

It is recommended that the borrowing institution shall assume responsibility for insuring the work against all risks and for full retail value of the art for all risk. Essentially, the client is responsible for ensuring that the art is returned in the same condition as it was delivered.

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X C H A N G E

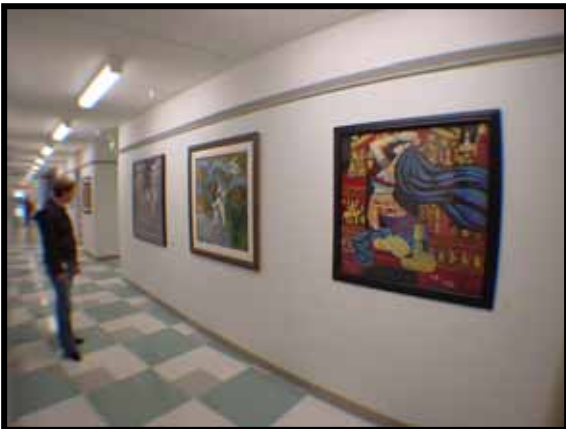
EMPLOYEE FEEDBACK

*The fabrics are beautiful! I look forward to seeing more of your art! I'd like to be your assistant!!!! Thank you so much!!! I'm so excited!*

*-Jackie H*

*That's great news! I love my purchase! Thanks.*

*-Kathy H*



*I saw your art displayed at... - it's beautiful.*

*-Carol B*

*I am glad that Equus will soon land in our house, and cannot wait to place it there. I brought the art piece home and it is beautiful. Thanks.*

*-Jan O*

*You recently finished a show here... I've been meaning to purchase a box of your beautiful photo cards. Thank you so much!!*

*-Susan B*

*I love the fabric from Sumba Indonesia! Cannot wait til the show is over to bring it home. Thanks!*

*-Sharon B*

*I LOVE the ikat piece and it is so reasonably priced! I'm sure I will buy more art from ArtXchange!*

*-Shelby W*

*Cora, you and I talked the day you were hanging your photographs. I would like to purchase the framed Namaste print that is displayed... Thanks.*

*-Jennifer V*

*My husband and I are both very excited about these purchases! I'm glad ArtXchange.org exists so we can have access to such wonderful artists from the other side of the world.*

*-Suzanne S*



THANK YOU FOR REVIEWING OUR PROPOSAL.

FOR FURTHER INFORMATION,

PLEASE CONTACT

ARTXCHANGE

AT

[INFO@ARTXCHANGE.ORG](mailto:INFO@ARTXCHANGE.ORG)